## Clearstream Liquidity Hub News

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By Alexandre Roques, GSF Sales, London.

#### Face to face

Catch the DVD A DVD of our 15th GSF Summit, held in January in Luxembourg, is now available. Please email franck. turchi@clearstream.com if you would like a copy.

See you in Split ...
We'd love to see you at the 7th
Clearstream Summit for an Enlarged
Europe which will include a session
on our Global Securities Financing
services. The Summit takes place
at the Hotel Le Meridien Lav, Split,
Croatia on 12 and 13 May.

The agenda and a registration form are available at www.clearstream.com > Events

... and in Lisbon
Our whole team will be at the
International Securities Lending
Conference being held this year in
Lisbon from 28-30 June. The conference
offers a great opportunity to catch up
with all the latest market issues and we
look forward to seeing you there-

# Improve your portfolio performance

Our Securities Lending Services product ASLplus offers a safe and fully integrated way to improve the overall performance of your portfolio. This service, unique to Clearstream, leverages the demand for strategic lending in the wholesale fixed income and equity markets.

Our dedicated in-house desk is supported by our ASL<sup>+</sup> sales force based in London and Singapore. This strategic regional presence allows us to gather the relevant market knowledge efficiently, respond quickly to our borrowers and ultimately strike the best possible deal for our lenders.

### Keeping busy

It's been a busy and successful year for ASLplus. When I joined the distribution desk two years ago, we were lending EUR 10 billion to just five borrowers. Today, among around 20 selected borrowers, the outstanding balance is EUR 30 billion and continues to grow rapidly.

We've also been actively responding to our borrowers who want to optimise their collateral to source liquidity as well as covering short positions quickly and efficiently. They can do this in fixed income using Automated Securities Lending (ASL) and ASLplus or in equities via our Strategic Securities Lending programme based in Frankfurt.

Furthermore, our custodian clients are increasingly interested in ASLplus as it delivers revenue safely and anonymously as Clearstream acts as the principal. We support these clients by working very closely with our borrowers on a daily basis, listening to their needs and helping them to optimise their financing opportunities.

### Sustainable and safe

Challenges lie ahead. The Basel III regulations are increasing pressure on banks which need a reliable source of high quality collateral to cope with risk-adverse market conditions.

As an ICSD, we have a conservative approach always favouring sustainable and safe revenue over quick and aggressive profit. Therefore, we are staying away from an all-cash collateral reinvestment programme and focus on the intrinsic value of the lending fee. Additionally, our borrowers are selected according to very strict criteria and deliver only high quality collateral which also quarantees the safety of ASLplus.

The service consistently provides lenders with a significantly above-average utilisation rate; some of them receive multimillion euro revenues p.a. which, as a result, increase the yield of their portfolio.

Today, ASL plus is not only a way to mitigate custody fees but it is also a revenue generator in its own right.

For more information about GSF services, please contact the Sales and Relationship Team or call one of our offices:

Luxembourg +352-243-36868 London +44-(0)20-7862-7142 Frankfurt +49-(0)69-211-12757 Singapore +65-6597-1622 If you would prefer not to be on the mailing list for Liquidity Hub News, please let your relationship manager know.