# Clearstream Fund Centre – Distribution Support Services

Product information for asset managers

#### Key benefits

#### **Experience and capabilities**

Proven knowledge and experience for distribution support services on a global basis

#### **Exclusive access and visibility**

Exclusive access to distribution partners making your funds visible for fund selection and net new money

#### **Centralised contract management**

Centralised contract management with Fund Centre covering all current and future distribution partners

## Increasing transparency with Provider Explorer application

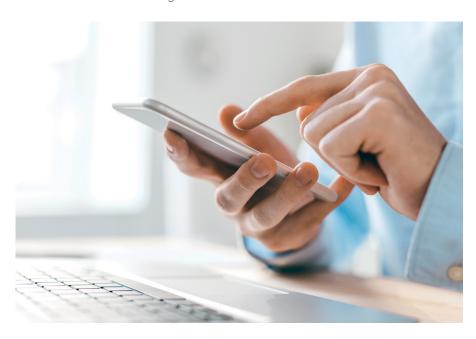
Addressing asset managers' needs for more transparency on distribution partners and support of their oversight compliance requirements

#### **Unique distribution network**

Benefit from the Clearstream's international network of distribution partners

## The global solution for fund distribution

Growing demand for access and transparency on distribution partners as well as support for distribution oversight have increased asset managers' call for better online data, transparency and standardisation along the distribution supply chain. Our fund distribution support services are helping both asset managers and distribution partners to solve their challenges around fund distribution.



Asset managers are looking for streamlined, faster and cost-efficient solutions around distribution contracts, distribution commission management, reporting transparency and all respective services for distributing funds.

At a glance, Fund Centre's offering covers centralised global distribution contract maintenance, trailer fee management, support of AML-KYD on the selection and recurring monitoring of distribution partners as well as transparent reporting on the distribution activity.

The fund distribution support platform Fund Centre opens the doors to more than 350 distribution partners – mostly banks and insurance companies – particularly in Europe and Asia. Additionally, Fund Centre offers a full range of services dedicated to asset managers.

The dedicated service offering to asset managers is available directly through the affiliate Clearstream Fund Centre AG.

### Suite of Fund Distribution Support Services

Fund Centre offers a wide range of fund distribution support services built on its proven track record and solid expertise around global fund distribution and long-term client relationships. Provider Explorer for asset managers and Fund Compass for distribution partners are advanced web-based applications for global distribution support services.

#### **Fund Distribution Support Services**

Fund distribution contract management	Fee management	Distribution transparency	Distribution oversight support	Provider Explorer
- Exclusive access to a global, sizable and constantly growing distribution network  - Centralised contract management and maintenance covering all current and future distribution partners  - Attractive cost-benefit solution for distribution contracts thanks to Clearstream's international network with distribution partners  - Increase potential for net new money generation	<ul> <li>Centralised and transparent calculation of fees</li> <li>Reminder and reconciliation process as an additional service</li> <li>Online transparency of fees for asset managers and distribution partners</li> <li>One quarterly payment to distribution partners for more than 400 asset managers and 70'000 funds</li> </ul>	- Transparent transaction reporting at distribution partner and share class level  - Analysis of assets under administration and fund flows (Market Insight)  - Reporting on distribution partner holdings  - Insights into distribution evolution by country, distribution channel and asset class  - Access to historical data and reporting	- Transparent process on the selection and monitoring of distribution partners  - Access to a digital KYD platform where due diligence information and distribution partners' corporate documents can be retrieved  - Available due diligence information on Fund Centre for KYD purposes	- Web-based CRM application for professional relationship management - Top-down overview of the current status and historical evolution of the distribution activity - List of distribution partners including contact person - Online availability of all invoices and reports on a gross (custody) or net (trailer fee paying share classes) basis - Quick time to market for onboarding new funds or share classes via the Product & Pricing Template (PPT)

#### **Distribution agreement**

As one of the largest fund platforms worldwide, Clearstream Fund Centre's central position between more than 350 distribution partners and more than 400 asset managers is unique. In addition, Clearstream maintains a wide distribution network with leading distributors globally, and with a focus on Europe and Asia. Clearstream proposes a dedicated global distribution agreement, increasing efficiency around agreement management and simplifying contract maintenance.

#### Fee management

Clearstream shields asset managers from the market increasing complexities and resource intensive requirements of managing fees for multiple counterparties by centralising the fee management process. Distribution fees received from asset managers are paid out to distribution partners on a quarterly basis – accompanied by comprehensive and transparent reporting.

#### **Distribution transparency**

Asset managers benefit from unique historical and current distribution transparency on their funds covered by a global distribution agreement per distribution partner and at share class level. This allows asset managers to gain a deeper understanding on its distribution activity.

#### **Provider Explorer**

Provider Explorer is an advanced web-based platform application for asset managers. The online platform allows asset managers to efficiently and professionally manage the distribution relationship as well as to access transparent information on distribution partners.

#### Due diligence support

Clearstream pro-actively informs asset managers about its selection and recurring monitoring of distribution partners and supports questions or on-site visits to assist asset managers' Know-Your Distributor (KYD) compliance requirements.

Asset managers have access to the KYD information and corporate documents on Fund Centre itself and also on all the distribution partners connected to Fund Centre through a KYD digital platform (www.ume.solutions).

### Provider Explorer

The Provider Explorer online application allows asset managers to efficiently and professionally manage the distribution relationship as well as to access transparent information on distribution partners.

Provider Explorer – advanced web-based application for asset managers

## Transparent reporting

Top-down overview of the current status and historical evolution of the distribution activity as well as transaction transparency for each distribution partner at the share class level

## Provider Explorer

#### Web-based CRM tool

- Access to more than
   350 distribution partners
- Advanced web-based
   Customer Relationship
   Management (CRM) tool
- List of distribution partners including contact person

## Fund universe management

- Define your investment fund universe under distribution agreement
- Quick time to market with an easy and efficient upload of new funds or share classes online via the Product & Pricing Template (PPT)

## Fee management and online documents

- Collection and re-distribution of distribution commissions
- Online access to invoices and reports
- Email notifications

## Contact information

For further information, please contact your Network Manager or our Asset Manager Network team:

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